



Louise C. Atkinson
President & CEO
The Women's Foundation of Colorado

THE WOMEN'S
FOUNDATION
OF COLORADO

Give the money
to spread the knowledge
to power the change
to alter the future
for women and girls
in Colorado.

Louise C. Atkinson will join The Women's Foundation in July 2010 as President & CEO. She previously served as Senior Vice President/General Manager, Merchant Services Division of First Data Corporation. In this capacity she was responsible for nationwide community bank partnerships, including gross processing revenues of \$3.9 billion and up to \$100 million in net revenues as part of the revenue share alliances she managed. Under her direction, the organization achieved positive EBIT and revenue growth of 17% annually.

Prior to joining First Data Corporation, she was a Senior Vice President at TeleTech Holdings Inc., increasing global Customer Relationship Management (CRM) revenues and developing customer service solutions. With Louise's leadership, Teletch achieved some of the most significant business in company history. In addition, Louise has held senior positions at AT&T, Deloitte & Touche Consulting, and XO Communications. She is known as a highly strategic, driven and visionary senior executive. Louise has a notable record of over-achievement in leading global P&L businesses, building high performance teams, and developing exceptional client relationships.

In the community, Louise served as a member of the Denver Metro Chamber's Executive Board, the Co-President of the Metro Denver Network, and President of the University Of Denver Alumni Board Of Directors. She was appointed to the Governor's Commission on Science and Technology. Louise received numerous awards including "Women in Technology Outstanding Achievement Award", Women in Cable "Woman of Influence" Award, Outstanding Woman in Business – High Tech Sector, sponsored by the Denver Business Journal, and Who's Who of Colorado Business Leaders. In 2009 she was the recipient of the "Randolph P. McDonough" Alumni Award for her volunteer services at the University of Denver.

Louise earned her Bachelor of Arts (BA) degree from Southern Methodist University (SMU) in Dallas, Texas and her Masters of Business Administration (MBA) degree from the Daniels School of Business at the University of Denver (DU). Louise is married to William Duffy Atkinson and has two daughters, Catherine Fallert and Caroline Rose.